

# BRIAN BORMAN

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## SUMMARY

Experienced full-stack developer with a passion for solving hard problems, mentoring others, and building impactful products through strong team collaboration.

## EXPERIENCE

### Automattic Inc, Remote

Team Lead - JUNE 2023 - APRIL 2025

- Led a team working on payment plugins for WooCommerce, focusing on improving checkout conversion and achieving feature parity with competitors.
- Introduced story points and agile practices like sprint planning and sprint reviews to improve overall team performance.
- Worked closely with leadership, design, and product teams to ensure all projects were tied to measurable success metrics that helped drive business decisions.
- Mentored team members with a focus on technical development, soft skills, and cross-team collaboration.

Code Wrangler - JULY 2020 - JUNE 2023

- Developed and maintained the WooCommerce Shipping plugin, adding support for new carriers, building charge-per-use live rates, and enhancing core functionality.
- Played a key role in launching WooPay, a hosted checkout experience, contributing from early exploration through product launch and feature expansion.
- Frequently led projects across Shipping and WooPay focused on increasing adoption, improving the checkout experience, and driving conversion.
- Mentored two developers through the company's 6-month apprentice program, both of whom transitioned to full-time roles under my guidance.

### King Design LLC, Ambler, PA

Web Developer - AUGUST 2010 - JULY 2020

- Developed websites and web apps while working closely with designers, management, and clients to successfully fulfill client requirements from increasing web traffic to improving workflows.
- Designed, developed, and implemented multiple REST APIs to create a single store of data that could be used across multiple platforms.
- Spearheaded the introduction of version control using Git and a deployment process through development, staging, and production environments.
- Designed and worked with MySQL databases to normalize data, improve performance, and migrate data.

- Worked closely with and mentored junior developers to work through difficult problems, develop skills, and introduce new technology to build a well-rounded and dynamic development team.

## **QVC, West Chester, PA**

Application Developer – SEPTEMBER 2008 – AUGUST 2010

- Repaired and enhanced a web-based Order Entry and Customer Service application using Java, ASP, and VBScript.
- Performed functional and performance testing for the current and future Order Entry and Customer Service application.
- Worked with the business to determine requirements for future applications.
- Documented several processes used to test the current application and configure the future application.
- Participated in departmental, migration review, and design review meetings.

## **SKILLS**

**Technologies:** PHP, JavaScript, React, Node.js, MySQL, Git, REST APIs, Docker, TypeScript, GraphQL APIs, Java (prior experience)

**Leadership:** Team Mentorship, Sprint Planning, Project Scoping, Project Management, Cross-Functional Collaboration, Feedback

## **EDUCATION**

**West Chester University of Pennsylvania, West Chester, PA –**  
*Bachelor of Science in Computer Science; Minor in Mathematics*

GRADUATED MAY 2009, MAGNA CUM LAUDE